



PRESS RELEASE

News in brief – The Varvel Group is giving another push to development and productivity by exploiting the amazing potential of “Lean Manufacturing” and the “Six Sigma” method, adapting both concepts to the needs of an organization committed to internationalization. The result is the “Varvel Mechnology System”, a strategic and industrial planning system capable of optimizing processes and benefiting from sophisticated, Industry 4.0 data analysis systems.

Excellence in operations thanks to the “Varvel Mechnology System”

Lean thinking and high productivity are central to the ongoing transformation of the Varvel Group, which has chosen to become a “competence factory” in order to grow further on the international market.

Valsamoggia (BO), 22 October 2019 – In the world of **Industry 4.0**, in which greater digitalization and better performance are seen as ways to reduce waste and adapt more easily to changes in demand and offer, managers have to adopt a flexible, long term approach if they are to keep pace with the rapid changes imposed by globalization.

The **Varvel Group**, leaders in mechanical power transmission for over 60 years, enjoyed decisive phases of growth before deciding on this latest strategy for production and sales, which sees the group focusing on its strengths and on improved competitiveness. The philosophy of sharing ideas and valorizing resources inspired by the group's president, Francesco Berselli, is shared by all the players who contribute to Varvel's growth. The approach contains an intrinsic component of **flexibility** expressed by the concept of **Lean Production (or Lean Manufacturing)**, an indispensable model for identifying customers' needs and designing activity flows to ensure their complete (and rapid) satisfaction.

When this system is complemented by the “**Six Sigma**” method, the consequent simplification and streamlining of processes leads to a significant improvement of performance on the market. Thanks to an **approach based on data analysis** – and on reducing the risks associated with errors in evaluating the process – the Varvel Group has succeeded in its objective of **eliminating a great deal of “effective waste”** and designing a corporate measurement system.

The result is the **Varvel Mechnology System**, a “change accelerator” that, by monitoring every step, understanding real customer needs and dividing work into achievable and tightly spaced objectives, is presently guiding the progress of Varvel's production base.

The Varvel Group is committed to evolving from a “product factory” into a “competence factory” and sees the time factor as key to the development process. “*The success of our development projects depends largely on the times within which we can implement the strategic choices identified in our new industrial plan,*” explains **Mauro Cominoli Managing Director of Varvel Group**. “*Identifying the right time to make an investment is extremely important. Flexibility is already a reality at Varvel: we have given our company a more modern organization aimed at internationalization and continuous improvements in productivity.*” Among the main steps in Varvel's strategic and organizational plan is the introduction of advanced data analysis systems. The **reports** these systems generate identify and correct weak points in the production chain. This is an essential step towards focusing on the factors that have the greatest influence on the process, introducing the improvements needed to maximize earnings, and concentrating on the customization and differentiation of production.

VARVEL GROUP

The Varvel Group has been designing and producing power transmission systems for various industrial applications (like packaging, livestock feed systems and access automation and control) and for innovative applications like wind turbines and photovoltaic fields since 1955. With unrivaled experience accumulated in over sixty years of activity, a production capacity of over 500,000 gearboxes a year and a turnover of around 50 million Euros, Varvel offers customers a vast range of standard products and custom solutions for specific requirements. The entire product range is designed and made in Crespellano, near Bologna in northern Italy, where Varvel has its HQ. The company exports 70% of production through two subsidiaries (one in the USA and another in India) and a global network of over 100 commercial partners. Further information is available on the website www.varvel.com

Contact details for further information:

Varvel Marketing Department

marketing@varvel.com - +39 051 6721811

Ufficio Stampa – Borderline Agency

pressoffice@borderlineagency.com - +39 051 4450204

Download: